



**SipTar
Reseller.**



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1. Objectives

To show each one of the potential resellers of the SipTar the different options from commercialization and packages of licensing that can use.

1. CONTENT

The SipTar is the complete software of CDR but of the market becoming an international standard of telephony by its ample range of functionalities, has settled successfully in all Latin America, Europe and has been translated by users in several languages like English, French, Portuguese among others.

The SipTar allows to monitor of native way by means of protocol SIP all the GateWay made by Sipura, Linksys, HHTEL, Cisco186 and Mediatix.

Also it recognizes the connection of luminous Visors allowing the clients a visualization of the call in Real time.

Additionally it allows to control conventional lines TDM by means of adapters that are connected to the SipTar by standard the Serial port of a PC.

The activations of software via Web allow to demonstrate to each one of the clients the benefits and facilities of administration and handling of the SipTar during a month without no cost.

Functionalities of the SipTar:

- Administrator of Tariffs and Gains.
- Update of the TRM and tariffs automatically.
- Send Daily Report Via email.
- Configuration of the Sipura or Linksys from the SipTar.
- Possibility of Synchronization of the SipTar with the Gateway (Sipura ò Linksys) guaranteeing security in the control of calls since its integral design allows to activate calls when SipTar this in operation solely acting of coercive form.
- Registry of each one of the calls where one specifies clearly the destinies and duration of each one of the calls.
- Enabled and Disabled linksys and sipura ports
- Allow Connection of Visor by the Serial port.
- Allow cellular Connection of traditional Telephony TDM, bases and conventional telephone Lines.
- Multi language (Spanish, English, Portugués and Albanian) Next but Languages
- Configuration of costs and sale prices by: Second, Intervals of 15 and 30 seconds and Minute

2. Plans for Distributors.

The plans of commercialization of the SipTar include plans for all class of distributors

Small: from 10 up to 20 cabins

Medium: from 21 up to 49 cabins

Great: but of 50 cabins

The licensing of the SipTar is made by Cabin, this but long ago profitable software and allows that the small businesses can have access to the SipTar by a very accessible price.

As it is bought a great package but has access to functionalities and services that allow to increase the yield of the product as it is in the following table.

CABINS	COST \$US	COST \$COL	LICENCE GENERATOR	SipTar CUSTOM	10% MORE FREE
1-9	25	50.000			
10-19	20	38.000			
20-29	17	33.000	X		
30-49	15	28.000	X		
50-99	13	26.000	X	X	
100-199	10	20.000	X	X	X
200-499	9	18.000	X	X	X

10 More Free%:

It consists of flatterring a 10%, that is to say, 10 cabins bought percents as it is possible to be observed in the previous table.

3. SipTar Special Edition:

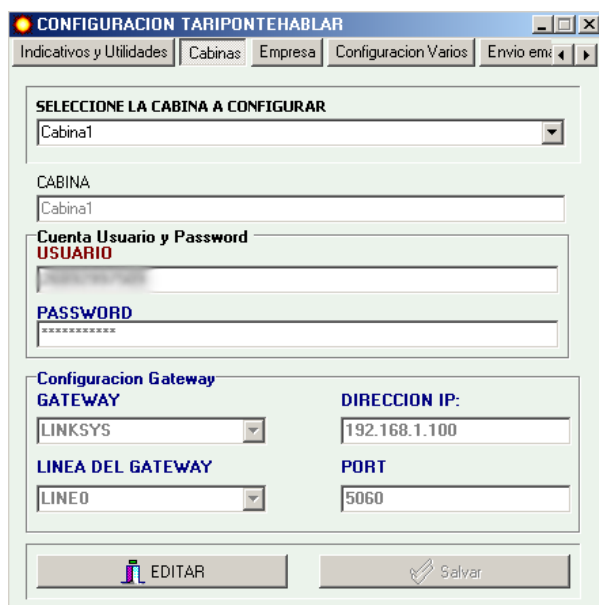
The SipTar Special Edition is a personalización oriented outpost to suppliers of VoIP that they want to offer a solution of tarificación totally integrated with his platform his clients.

Characteristics:

- the Same characteristics and functionalities of the SipTar.
- Integration Web with the CDR of the client: This functionality allows to show in the cabin information of balance of the account the clients, additionally it allows to control all class of devices of hardware and Softphone.
- Control of the SipServer, which allows that this single Tarificador works with the SipServer of the client.
- Free Licensing, does not have control of licenses which gives freedom him to the client to install it in whichever places wants and to control great amount of cabins.
- does not require to form cost of the destinies because it directly gathers the tariff of the servant

Price of the personalización and adaptation of the SipTar: \$2.800us

Example::





The screenshot shows a web application window titled "CONFIGURACION TARIPONTEHABLAR". The interface includes a navigation menu with tabs for "Indicativos y Utilidades", "Cabinas", "Empresa", "Configuracion Varios", and "Envio em:". The main content area is divided into several sections:

- SELECCIONA LA CABINA A CONFIGURAR:** A dropdown menu currently showing "Cabina1".
- CABINA:** A text input field containing "Cabina1".
- Cuenta Usuario y Password:** A section with two input fields: "USUARIO" (with a blurred value) and "PASSWORD" (with asterisks).
- Configuracion Gateway:** A section with four input fields:
 - GATEWAY:** A dropdown menu showing "LINKSYS".
 - DIRECCION IP:** A text input field containing "192.168.1.100".
 - LINEA DEL GATEWAY:** A dropdown menu showing "LINE0".
 - PORT:** A text input field containing "5060".

At the bottom of the form, there are two buttons: "EDITAR" (with a pencil icon) and "Salvar" (with a checkmark icon).

Cabina1	Historico	Call Back
Cuenta:	/ Saldo(USD): 66.77	
Llamadas:	17	Tiempo (Seg): 00:03
Destino:	584145540483 Venezuela	
Tarifa x Minuto:	500,00	
Total:	47.300,00	Listo
Ultima Actualizacion: 02:48:14 p.m.		
Limpiar		Imprimir

Cabina6	Historico	
Cuenta:	/ Minutos: 364	
Llamadas:	2	Tiempo (Seg): 02:59
Destino:	573126616570 Colombia Mobile	
Tarifa x Minuto:	200,00	
Total:	1.200,00	Listo
Ultima Actualizacion: 02:42:02 p.m.		
Limpiar		Imprimir

4. Information of Contact:

If these interested in the SipTar you can make contact to the following post office.

Email: msn@microsyslabs.com

msn: msn@microsyslabs.com

URL: <http://www.microsyslabs.com>